

INVESTING IN THE FUTURE OF AI & ENTERPRISE SOFTWARE

Targeting \$15M to back early-stage AI & Enterprise Software sourced through the TechCon Global conference ecosystem.

» WHY TECHCON VENTURES

- **Proprietary deal flow:** TechCon Global has connected 2,500+ entrepreneurs, 800+ investors, and 150+ enterprise buyers since 2019, generating 40–60 qualified opportunities every quarter and 160–240 annually—well before they are broadly visible to the market.
- **Sector tailwinds:** The global AI market is projected to reach ~\$1.81T by 2030 at a 37% CAGR, while enterprise software is expected to exceed \$1T by 2030, positioning the fund at the core of long-duration growth trends
- **Proven selection approach:** Multi-touch engagement at TechCon events creates 6–18 month evaluation windows, reducing information asymmetry versus compressed traditional VC processes and targeting a loss rate below typical seed funds.
- **Tangible value-add:** Portfolio companies receive structured customer introductions, investor access, and talent support through TechCon's ecosystem, driving revenue growth and improved exit outcomes.
- **Aligned incentives & platform foundation:** Standard institutional economics, a meaningful GP commitment, and a strategy designed to seed a multi-fund platform align GP-LP interests and build long-term franchise value.

» MANAGEMENT & INVESTMENT EXPERIENCE

Faisal Mushtaq – Founder & Managing Partner

- 7+ years of technology investing as an active LP across multiple institutional funds, participating in investment committees and portfolio reviews.
- LP in NuFund Venture Group, Interlock Capital, and MVP Ventures, providing direct exposure to leading early-stage strategies in SaaS, cybersecurity, infrastructure, and marketplaces.
- Founder of TechCon Global, North America's investment-focused technology conference series that has built deep relationships with thousands of entrepreneurs and hundreds of investors and enterprise buyers, and facilitated \$150M+ in follow-on capital formation.
- Hands-on experience in fund operations, portfolio management, and LP relations, combined with operating expertise from building the TechCon platform.

The fund intends to expand the investment team and advisory network over time, leveraging TechCon's ecosystem of experienced operators, investors, and corporate leaders.



» FUND SNAPSHOT & KEY TERMS

FUND LIFE

10 years, with two 1-year extension options; 3-year primary investment period beginning in 2026

MANAGEMENT FEE

2% annually on committed capital during investment period, then on remaining portfolio value

PORTFOLIO & DEPLOYMENT

10–15 companies, with 60% of capital deployed in years 1–2 and 40% in year 3

FOLLOW-ON RESERVES

~\$3M reserved for pro-rata and opportunistic follow-on investments in top performers

GP COMMIT

2% of total fund size

CHECK SIZE & OWNERSHIP

\$500K–\$1.5M initial checks targeting ~8–12% ownership

CARRY & PREF

20% carried interest above an 8% preferred return to LPs

MINIMUM COMMITMENT

\$250K per Limited Partner (flexibility for strategic value-add investors)

INVESTMENT STAGE

Early-stage AI & Enterprise Software (Seed and Series A)

TARGET SIZE

\$15M target fund (\$12M minimum)

» AI & ENTERPRISE SOFTWARE INVESTMENT FOCUS

TechCon Ventures backs founders applying AI and modern software architectures to mission-critical enterprise workflows. The fund concentrates on proprietary AI infrastructure, vertical AI applications, B2B SaaS platforms, developer tools, and workflow automation that deliver clear ROI, improved productivity, and data-driven decision making for global enterprises.

» TECHCON ECOSYSTEM & PLATFORM METRICS

10+ TechCon conferences since 2019	2,500+ Founders engaged through TechCon events	800+ Investors participating in the TechCon network
150+ Corporate partners, buyers & ecosystem allies	12 Major North American markets reached	\$150M+ Follow-on financing facilitated for companies in TechCon programs

» CONTACT & NEXT STEPS

TechCon Ventures is currently inviting founding Limited Partners to participate in Fund I, with a first close targeted around \$8–10M and a final close at \$15M in 2026

Next steps for interested LPs:

- Schedule a meeting to review the investment thesis, portfolio construction, and TechCon platform in detail.
- Confirm commitment by executing subscription documents and funding the agreed allocation.
- Conduct due diligence on fund documents, references, and the TechCon ecosystem (including corporate partners and founders).

FAISAL MUSHTAQ – Founder & Managing Partner, TechCon Ventures

www.techconglobal.com

www.techcon.vc